



Transform your market access processes

Watch the video >>

We are excited to introduce you to the latest version of the PRMA Navigator® digital application, a new technology that is reinvigorating market access by enabling faster, smarter working with greater economy.

The advanced PRMA Navigator® continues to accelerate time to market, while delivering greater quality and savings with the latest functionality:



Enhanced efficiency

By rapidly populating up to 80% of the content of HTA submissions, the PRMA Navigator® offers up to 50% affiliate resource savings, advancing your focus on strategy development and customer engagement.



Upgraded quality

The extended choice of current HTA submission templates and comprehensive gap analysis equips you to successfully produce more targeted, affiliate-focused global deliverables.



Enriched collaboration

Full integration with powerful and easily adopted Microsoft SharePoint Online and Microsoft Word enables multiple users seamless version control along with access to the latest global, regional, and local supporting documents.

Now is the time to evaluate how the PRMA Navigator® can better support your market access processes and requirements, and elevate your market access competitiveness.

Getting started is simple, just watch the video at prmaconsulting.com/prmanavigator



Using the PRMA Navigator® means that affiliates can focus more on the strategy and improving the submission, rather than commencing work by reading the material.

Director, top-10 pharmaceutical company



The HTA submission that we produced using the PRMA Navigator® saved us weeks. The robust content provided a high-quality first draft. We will happily use the PRMA Navigator® for our next three submissions.

Country Market Access Manager, top-10 pharmaceutical company