

Up to 30% of global HTA template requirements may not be met by a traditional GVD

New GVD template optimizes the structure and content of global source material to support the efficient development of high-quality local HTA submissions.

Designed to meet affiliate and payer needs, the PRMA Navigator[®] GVD template saves time and effort for all users. The framework is based on core content requirements that are consistent across current HTA templates, capturing the breadth of clinical, economic, and humanistic evidence necessary to meet the multifaceted criteria of HTA agencies.



High-quality GVDs

Develop robust evidence-based GVDs based on worldwide HTA requirements.



More effective global support for affiliates

Empower affiliates with a GVD that provides the core evidence package and guidance they need.

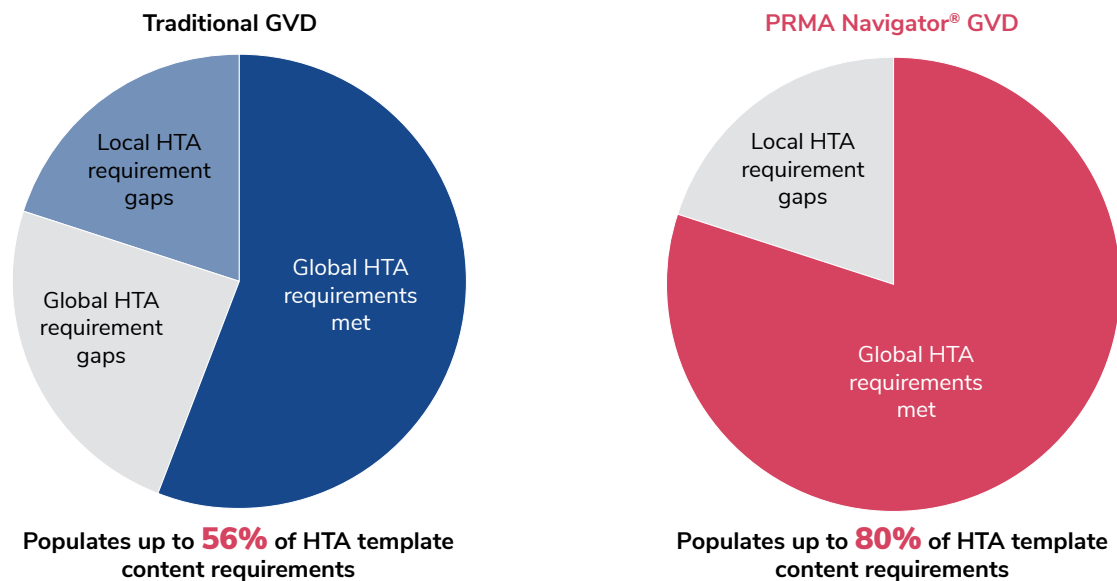


Efficiencies that free time to focus on local strategy

Affiliates receive a fit-for-purpose GVD and can use their time to generate local data, engage with key stakeholders, and craft the local value story and strategy.

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PRMA Consulting conducted a mapping exercise to evaluate how many requirements from current HTA templates could be met by a typical GVD. Of the requirements expected to be addressed by the global data package (i.e., not local data or country-specific requirements), up to 30% were not met.



Affiliate time is precious. Non-optimized global evidence packages can result in wasted time and resources, and ultimately a delay in return on investment and patient access.

The PRMA Navigator® GVD template delivers robust GVDs focused on local HTA requirements:

- ✓ Addresses gaps in global source material identified by the PRMA Navigator®.
- ✓ Structured with HTA submission templates, payer requirements, and methodological guidelines in mind.
- ✓ Meets the multifaceted criteria of HTA agencies, based on core content requirements that are consistent across current HTA templates.
- ✓ Addresses the needs of countries without publicly available or official templates.
- ✓ Optimizes content to reduce unnecessary data and meet affiliate needs.
- ✓ Clearly signposts local data.
- ✓ Provides summaries as well as detailed information to meet HTA requirements.
- ✓ Presents a clear value story with a consistent message from global to local.
- ✓ Incorporates strategic insights to provide context for the value proposition, and guidance for tailoring the reimbursement case.

Maximize the use of global materials to drive high-quality, simultaneous HTA submissions by adopting digital technology

The PRMA Navigator® GVD template can be used as a stand-alone template or within the PRMA Navigator®, a digital application that improves the quality of multiple HTA submissions with auto-population delivering up to 80% of a draft submission by maximizing the use of supporting materials. Using the PRMA Navigator® GVD template increases the number of markets where 80% auto-population can be achieved. The PRMA Navigator® and GVD template are supported by our expert international consultancy team, who have real-world experience of the global and affiliate perspectives, and our team of skilled medical writers with extensive experience of GVD development.

You may already have your own GVD template. If so, we can work with you to integrate learnings from the PRMA Navigator® GVD template to deliver a smarter, more affiliate-focused GVD.