

This top-5 pharma company chose the PRMA Navigator® to accelerate the generation of simultaneous HTA submissions and achieve up to 80% auto-population of their first drafts.



## CLIENT SITUATION

A top-5 global pharma company investigated digital solutions from various companies to improve the quality and development timelines of multiple simultaneous HTA submissions. The global team and 3 affiliate countries selected the PRMA Navigator® application to auto-populate a partial submission for each scope country within 2 weeks.



Auto-population



Internal resource saving



External resource saving

## PRMA CONSULTING SOLUTION

The PRMA Navigator® saved internal and external time and cost with agile management of concurrent HTA submission preparation.

The digital application supported enhanced global and affiliate collaboration with an aligned approach and pull-through of global value stories and HTA strategy.

Submission quality was improved and development accelerated by the application's consistent framework and the secure transfer of global knowledge.

Integrated support from the PRMA Consulting team provided critical analysis of global documents and alignment on country-specific HTA strategy. Two-way communication with the client ensured relevance throughout the project.

### Improvement of submission timelines

The final auto-populated partial submission provided over 80% of the final submission.



We found the PRMA Navigator® was easy to use and colleagues appreciated that the outputs were immediately digestible, saving us time.

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### Resource savings

Time was freed for strategic thinking and scenario planning, resulting in significant resource savings and leading to higher-quality submissions.



Using the PRMA Navigator® means that affiliates can focus more on the strategy and improving the submission, rather than commencing work by reading the material.

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### High-quality submission

The consistent framework, secure global knowledge transfer, and shared learnings improved the quality of the submissions.



The auto-populated content was aligned to our template, comprehensive, and directly relevant.

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### Continuous submission improvement

By identifying gaps in source material, opportunities were found for more targeted, affiliate-focused global deliverables in the future.



The HTA submission that we produced using the PRMA Navigator® saved us weeks. The robust content provided a high-quality first draft. We will happily use the PRMA Navigator® for our next three submissions.

## CLIENT SUCCESS SCORES

**80%**

The overall proportion of the draft submission that was delivered by the auto-populated submission

**50%**

Internal resource saving

**50%**

External resource saving

**90%**

Relevance of the auto-populated submission

**90%**

Time saved on understanding the output

**100%**

Adaptation of global content to the country template

**100%**

High-quality interactions with PRMA Consulting

## FIND OUT MORE

Our user-friendly applications and expert team have supported organizations around the world in achieving their goals. We are always happy to have an informal, confidential chat and help you re-think your market access challenges.

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