

# Development of a GVD aligned with core content requirements of local payer submission templates



## SUMMARY

The client was able to improve the quality of HTA submissions in markets where resources were limited.

## CLIENT SITUATION

The client was developing a therapy for patients with acute myeloid leukemia (AML) who were not eligible for intensive chemotherapy. The client wanted to support the development of HTA submissions in markets where resources were limited.

## PRMA CONSULTING SOLUTION

### GVD template development

Our detailed knowledge of HTA content requirements is based on our experience of developing the PRMA Navigator®, incorporating the analysis of 27 payer submission templates. Each PRMA Navigator® project includes a GVD gap analysis to assess global and local evidence gaps based on payer requirements. These analyses have enabled us to develop the PRMA Navigator® GVD template.

### Strategy alignment

To ensure relevant content, we partnered with the client at the global level to align on product strategy and messaging, before starting GVD development.

Cross-functional review of the GVD materials allowed insights from key markets to be incorporated into the GVD.

### GVD development

We aligned with the client on style requirements and the review process, to ensure efficient cross-functional review.

Local data were collected in some markets and presented in country-specific appendices, wherever affiliates deemed this helpful.

We have a robust process for GVD development, with experience of developing GVDs across more than 20 indications.

## CLIENT VALUE

- Robust GVD aligned with local requirements.
- Clear GVD development process.
- Strategic thinking regarding the product at both global and local levels.

### Next steps

The GVD content was used to auto-populate HTA submission templates across 10 countries using the PRMA Navigator®. As the GVD was aligned with local payer requirements, up to 80% of each submission template was auto-populated, freeing up affiliate time to focus on local strategy, and resulting in high-quality submissions. Affiliates reported both internal and external resource savings and acceleration of submission development timelines.